



HANDMADE WITHOUT COMPROMISE



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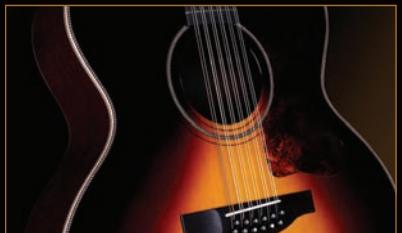
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ABOUT US

BOUCHER GUITARS

When it all started in 2005, our dream was to create and develop acoustic guitars whose sound, playability and aesthetics would match the talent of the best guitarists and inspire them. Because our roots were in Berthier-sur-Mer, at the heart of the Appalachians, we also dreamed of enhancing the value of the Picea rubens, commonly known as the Adirondack's red spruce, a rare wood essence which grows abundantly in our splendid region, known worldwide for its exceptional harmonic qualities.

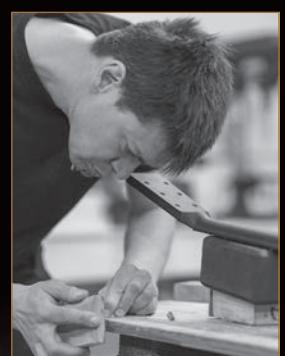
Finally, we dreamed of a high-quality instrument which would bear the name of a goose then reflecting our terroir, where the Picea rubens grows and where snow geese come to rest during their annual migrations.

Therefore, we gathered a team of passionate craftsmen and luthiers around Robin Boucher to make and assemble handcrafted, acoustic guitars with an outstanding sonority. This team, refined and enriched over the years, excels every day with hard work and dedication.

We are creative, and we like to innovate. We were the first to introduce torrefied Picea Rubens soundboards in 2010. Several testimonies from leading specialty magazines and renowned luthiers have called the torrefied soundboard the most significant innovation in the world of high-end acoustic guitar in the last 40 years.

Furthermore, since 2011, we have done more research on the structure and robustness of our guitars, their playability, the comfort of their necks and their overall finish. As a result, we have consistently made improvements to our product without ever sacrificing the sublime sound that characterizes our guitars. The introduction of the new Grande Reserve series, featuring guitars with torrefied flamed maple back and sides, which offer stunning sound properties, is a testament of this relentless pursuit of excellence. Our latest dream is to generate a renewal into the acoustic guitar industry.

... AND YOU KNOW WHAT? WE ARE GETTING THERE!



OUR SERIES - EVERY GUITAR IS AVAILABLE LEFT HANDED

STUDIO GOOSE



BLUEGRASS GOOSE



12 STRING



HERITAGE GOOSE



SIGNATURE

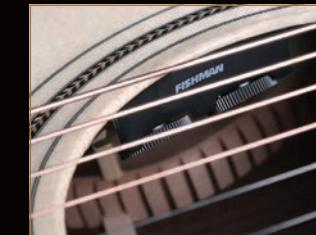


OUR PACKS - PERSONALIZE YOUR GUITAR WITH OUR OPTION PACKS

BURST PACK™



CONCERT PACK™



GOLD PACK™



INTIMATE CONCERT PACK™



VINTAGE PACK™



Soloist CONCERT PACK™



MASTER GRADE PACK™

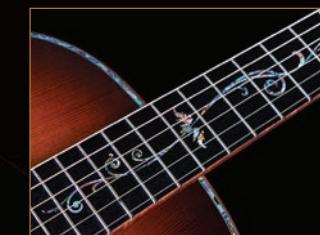


PRESTIGE PACK™



ULTIMATE PACK™

GRANDE RESERVE NEW SERIES



STUDIO GOOSE

Series

Guitars from our Studio Goose series are especially crafted to fulfill the needs of demanding guitarists. Whether the guitarist is looking for precise acoustic sounds while performing live or to meet the stringent requirements of studio recording engineers, these guitars will provide it. Each Adirondack red spruce soundboard of the Studio Goose is personally selected by Robin Boucher with his commitment to provide the wood qualities needed to deliver high end sound. The playability and versatility of the Studio Goose makes it the ideal instrument to channel your inspirations into harmonious melodies.

NO MATTER WHAT YOUR MUSICAL GOALS DEMAND, THE STUDIO GOOSE WILL DELIVER.

SERIES SPECIFICATIONS



AAAA red spruce Adirondack top



Superior quality Gotoh tuners



Gloss finish



Hardshell case included



DREADNOUGHT



SG-22



SG-42



SG-52



SG-152



THE STUDIO GOOSE SERIES INCLUDES 12 MODELS

OM HYBRID



SG-21



SG-41



SG-51



SG-61



S-JUMBO



SG-23



SG-43



SG-53



SG-63



BLUEGRASS GOOSE

Series

Guitars from our Bluegrass Goose series are crafted and engineered to meet the very high requirements of bluegrass guitarists performing live or in the recording studio. Our guitars offer a large presence on stage due to the method of construction and choices of woods. The Bluegrass Goose guitar is as "present" as all other bluegrass instruments whether you are strumming or soloing! Robin Boucher personally selects Adirondack red spruce for the bracing and soundboard in order to give the instrument its special bluegrass sonority. Rich low ends, driving mids and beefy highs describe the sound spectrum of our Bluegrass Goose. These guitars are incredibly easy to play due to the elevated soundboard radius and the unique profile of the neck which will perfectly match the hand of the guitarist.

DREAMING OF SUCH A GUITAR? WE HAVE IT.

SERIES SPECIFICATIONS



AAAA red spruce Adirondack top



Superior quality Gotoh tuners



Gloss finish



Hardshell case included



DREADNOUGHT



BG-52



BG-152



BG-252



THE BLUEGRASS GOOSE SERIES INCLUDES 8 MODELS

DREADNOUGHT



BG-42



OM HYBRID



BG-41



Black / white / black
purfling on: BG-41 • BG-42

OM HYBRID



BG-51



BG-151



BG-251



HERITAGE GOOSE

Series

Guitars from Heritage Goose series are crafted for the best tonal results. It will deliver mids and bass depth while finger picking even using a capo at the 7th fret. Evenness and richness of sound will surprise the most accomplished players. The ability of this instrument to adjust to your musical style will elevate your playing to the point of your finding it difficult to put it down. The Heritage Goose is built using torrefied Adirondack spruce personally selected by Robin Boucher for both the bracing and the soundboard. Its incomparable playability and versatility will make it the ideal guitar to satisfy your most ambitious aspirations.

THE HERITAGE GOOSE IS THE PERFECT GUITAR FOR YOUR FINGERSTYLE PROJECTS!

SERIES SPECIFICATIONS



Torrefied AAAA Adirondack top



Superior quality Gotoh tuners



Gloss finish



Hardshell case included



PARLOR-12 FRET



HG-24



HG-44



HG-54



HG-64



THE HERITAGE GOOSE SERIES INCLUDES 8 MODELS

000-12 FRET



HG-26



HG-46



HG-56



HG-66



Heritage Goose 000-12 FRET
with Burst Pack™



GRANDE RESERVE

Series

**NEW
SERIES**

Distinguished by their unique, flamboyant appearance, models from the Grande Reserve series fully exploit the potential of torrefaction by offering guitars with various grades of torrefied flamed maple back and sides. Being the very first guitar builder to offer torrefied Adirondack spruce soundboards in 2010, our insatiable desire to innovate and our know-how have enabled us to offer these new instruments with unexpected sound properties. Guitars bearing the Grande Reserve label represent a turning point in our history, and we're proud of it!

AN UNPARALLELED SONIC MATURITY, NOW WITHIN YOUR REACH!

SERIES SPECIFICATIONS



Torrefied AAAA Adirondack top



Torrefied tonewoods



Unique aesthetic elements



Superior quality Gotoh tuners



GR-HG-64T



GR-HG-66T



GR-SG-61T



GR-SG-62T



GR-SG-63T



THE GRANDE RESERVE SERIES INCLUDES 10 MODELS

PARLOR

12 FRET-TO BODY



000

12 FRET-TO BODY



OM HYBRID



DREADNOUGHT



S-JUMBO



GR-HG-164T



GR-HG-166T



GR-SG-161T



GR-SG-162T



GR-SG-163T



3A GRADE TORREFIED MAPLE

5A GRADE TORREFIED MAPLE

12-STRING

Series

The Boucher 12-string guitars series have earned the attention of many acoustic guitar virtuosos and well-known singer-songwriters who particularly appreciate the richness, subtlety and harmonic balance of our instruments creating a sense of extended space. Instrumental music, support for song lyrics and the songwriters' quest for musical quality are specifically well served by our 12-string guitars, whether it is our model SG12-41-E, SG12-52-E, SG12-52-BE, SG12-23-BE, or SG12-63-E.

A DOUBLY INSPIRING INSTRUMENT!

SERIES SPECIFICATIONS



AAAA red spruce Adirondack top



Fishman Matrix Infinity pickup



Superior quality closed gear tuners



Hardshell case included



S-JUMBO BURST



SG12-23-BE



S-JUMBO



SG12-63-E



THE 12-STRING SERIES INCLUDES 5 MODELS

DREADNOUGHT BURST **SG12-52-BE**



EAST INDIAN ROSEWOOD

DREADNOUGHT **SG12-52-E**



EAST INDIAN ROSEWOOD

OM HYBRID



BRAZILIAN MAHOGANY

Herringbone trim and
maple body bindings

SG12-41-E



PATRICK NORMAN SIGNATURE Model

The very first artist to visit our workshop and buy one of our guitars was Patrick Norman. During his visit in 2005, Patrick fell for a dreadnought guitar, with cherry wood back and sides that he bought on the spot. In the following months, Patrick would play the guitar at each concert and acted as a proud ambassador for the brand. On September 10, 2016, to celebrate his idol's 60th birthday, Robin offered Patrick an improved version of that guitar. The first Patrick Norman Signature guitar was launched to the artist's and his numerous fans' great delight.

AN OUTSTANDING GUITAR FOR AN OUTSTANDING ARTIST!



SPECIFICATIONS



AAAA red spruce Adirondack top



Unique configuration



Gloss finish



Unique configuration



SM-PN-72

AMERICAN CHERRY

JP CORMIER SIGNATURE Model

Renowned for his guitar skills but also for his special love for acoustic guitars, JP Cormier is also an artist who shares the deep values of Boucher Guitars. Designed in close collaboration with the talented artist, the JP Cormier Signature model offers an exclusive cutaway design and unique aesthetics. Offered with or without a pickguard installed, this 000-12 fret guitar was designed to fulfilled JP's need for improved accessibility passed the twelfth fret. It quickly became one of the most iconic guitars built at our workshop. Fingerstyle players everywhere can now enjoy the deepness and the richness of the low-mid frequencies typically found in our 000-12 fret guitars with the benefits of having access passed the 12th fret.

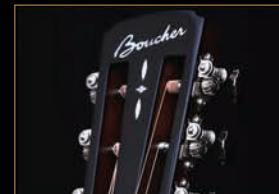
A DISTINCTIVE GUITAR FOR A DISTINCTIVE ARTIST!



SPECIFICATIONS



Torrefied AAAA Adirondack spruce top



Superior quality Gotoh tuners



Exclusive cutaway design



Unique configuration



SM-JP-56

EAST INDIAN ROSEWOOD

Our OPTION PACKS

Personalize your Boucher guitar with one or more of our option packs. We have created packs in order to facilitate your decision-making process. So, you can give your guitar additional ergonomic or sound attributes with the ultimate guarantee that the options you choose will perfectly fit together. In any case, your custom guitar will reflect our craftsmanship without any compromise!

BURST PACK™ - A look that stands out

Availability by Series

- Studio Goose ✓
- Bluegrass Goose ✓
- Heritage Goose ✓
- Grande Reserve ✓



Sunburst top



Tobacco burst top



Open amber burst top

GOLD PACK™ - Maturity and unique personality

Availability by Series

- Studio Goose ✓
- Bluegrass Goose ✓
- Heritage Goose
- Grande Reserve



Torrefied Gold Touch® top



Gotoh gold open gear tuning machines



Gotoh nickel open gear tuning machines (optional)

VINTAGE PACK™ - Refined and timeless

Availability by Series

- Studio Goose ✓
- Bluegrass Goose
- Heritage Goose
- Grande Reserve



Torrefied Gold Touch® top



Gotoh nickel open gear tuning machines



Tapered square headstock design

MASTER GRADE PACK™ - Finess and exclusivity

Availability by Series

- Studio Goose ✓
- Bluegrass Goose ✓
- Heritage Goose ✓
- Grande Reserve ✓



Master Grade Adirondack red spruce top



Exclusive abalone rosette



Koa or maple body binding

Our OPTION PACKS (next)

CONCERT PACK™ - Sound flexibility

Availability by Series

Studio Goose	✓
Bluegrass Goose	
Heritage Goose	✓
Grande Reserve	✓



Fishman Matrix Infinity pickup

Soloist Concert Pack™ - Improved accessibility and sound flexibility

Availability by Series

Studio Goose	✓
Bluegrass Goose	
Heritage Goose	
Grande Reserve	



Venetian style cutaway



Fishman Matrix Infinity pickup



Venetian style cutaway

INTIMATE CONCERT PACK™ - Sound accuracy

Availability by Series

Studio Goose	✓
Bluegrass Goose	✓
Heritage Goose	✓
Grande Reserve	✓



K&K Pure Mini pickup

Concert Soloist Pack™
only available on OM Hybrid



ULTIMATE PACK™

HIGH LEVEL OF CUSTOMIZATION AND EXCEPTION

Conceived and designed for guitarists who wish to own a unique guitar, the ULTIMATE PACK™ gives way to your wildest fantasies in terms of high-quality acoustic guitar. It opens the door to our selection of highly figured or exotic tonewoods, including our newest torrefied flamed maple option, on our Studio and Heritage Goose Series. Master grade Adirondack red spruce top, koa or maple fretboard and body bindings, multiple selections of fretboard inlay patterns and deluxe Gotoh 510 machine head tuners are part of the fine elements included in our Ultimate Pack™.

WE THOUGHT OF YOU AND OF EVERYTHING!

BODY - Master Grade Adirondack top

Availability by Series

Studio Goose	✓
Bluegrass Goose	✓
Heritage Goose	✓
Grande Reserve	✓

Shown with Gold and
Prestige packs™



BODY - Koa or maple body bindings

Availability by Series

Studio Goose	✓
Bluegrass Goose	✓
Heritage Goose	✓
Grande Reserve	✓

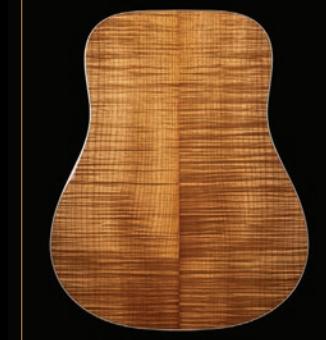
Shown with Gold and
Prestige packs™



BODY - Selection of highly figured or exotic tone wood

Availability by Series

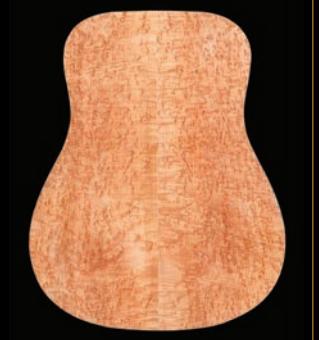
Studio Goose	✓
Bluegrass Goose	✓
Heritage Goose	✓
Grande Reserve	



Torrefied flamed maple



Flamed maple



Birdseye maple



Madagascar rosewood



Flamed walnut



Cocobolo



Flamed koa

NEW Torrefied flamed
maple

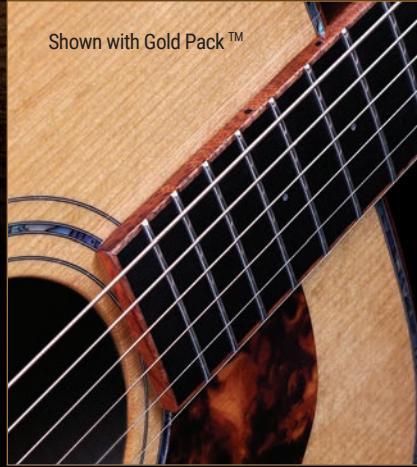


ULTIMATE PACK™ (next)

NECK - Koa or maple neck bindings

Availability by Series

Studio Goose	✓
Bluegrass Goose	✓
Heritage Goose	✓
Grande Reserve	✓



NECK - Deluxe tuners

Studio Goose



Deluxe Gotoh 510 tuners

Bluegrass Goose



Deluxe Gotoh 510 tuners

Heritage Goose



Deluxe Gotoh 510 tuners

Grande Reserve



Deluxe Gotoh 510 tuners



NECK - Fretboard inlay selection

Availability by Series

Studio Goose	✓
Bluegrass Goose	✓
Heritage Goose	✓
Grande Reserve	✓



Traditional

Diamonds



B

B with dots

Crown

Tree of life

PRESTIGE PACK™ - Beauty with style

Availability by Series

Studio Goose	✓
Bluegrass Goose	✓
Heritage Goose	✓
Grande Reserve	✓

Model BG-52-BGP shown with Burst, Gold and Prestige packs™



Koa or maple body binding



Style-41 abalone trim



End graft inlaid with abalone

ARTISTS

OUR AMBASSADORS

Music is a universal language and the acoustic guitar is certainly a great instrument for communicating emotions. Great musicians, especially guitarists and singer-songwriters, are always on the lookout for the instrument that will be fully faithful to the emotions they want to convey to their audience. When they find the guitar that does justice to their music, the resulting sound becomes part of who they are artistically. This is why these musicians feel that their guitar becomes for themselves an important source of inspiration and that it allows them to leave an indelible mark on their audience.

Over the last decade, many of these artists have testified and continue to show their confidence in Boucher Guitars as they choose the guitar that will bring them to their full creative potential. As a traditional manufacturer of acoustic guitars, we are proud to contribute to their musical success and to the contemporary culture.



JP CORMIER

MODELS SM-JP-56 • BG-52-GM • SG-21 • SG-63-GIU • HG-56
SG12-41-E • SG12-52-BE



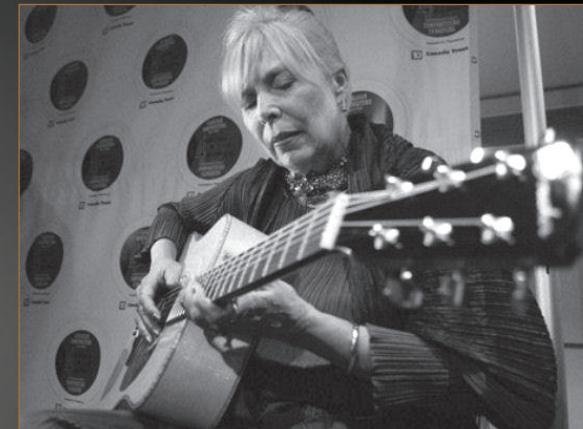
BRUCE COCKBURN

MODEL SG-161-U



JIM VALLANCE

MODEL PS-LSG-161



JONI MITCHELL

MODEL SG-42



JASON ORME

MODEL SG-52-BMV



JAKE WORKMAN

MODEL BG-152-GM



Boucher

GUITARS

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BOUCHERGUITARS.COM



CANADIAN
SONGWRITERS
HALL OF FAME

Since 2007, Boucher Guitars is the
proud official guitar builder for the
Canadian Songwriters Hall of Fame.